

Your path to becoming a certified

BRAINWAVE TECHNOLOGIST

Course Description

The Brainwave Technologist Basic Training Education Course is designed to provide all the information you need to begin providing Brainwave Optimization™ to clients. During the course, you will learn basic principles of brain functioning and neuroanatomy, brainwave frequencies, how to read a Brainwave Assessment, effective techniques for working with clients, and basic principles of running your Brainwave Optimization business.

The first five units of the course are online and require an average of 15 to 20 hours per week of online reading and coursework. After successful completion of the online modules, you will visit the Brain State Technologies® headquarters in Scottsdale, Arizona for seven days of hands-on learning, including working with clients.

Becoming a Certified Brainwave Technologist

Upon successful completion of this course, you will be certified by Brain State Technologies as a Brainwave Technologist. At successful completion, you will be able to:

- Define basic neuroanatomy principles
- Identify brainwave frequencies
- Learn International 10-20 system for sensor placements
- Learn the basics of reading a Brainwave Assessment
- Understand basic principles for working with clients
- Understand basic business principles
- Understand how to use the BST proprietary software and equipment
- Provide Brainwave Optimization to clients

Course Includes:

During your Basic Training Education course, you will receive training in a variety of topics. Some of these modules include:

Unit 1

- Intro to Neuroanatomy
- Intro to Frequencies
- Client & Self Care
- 10-20 system

Unit 2

- Intro to Designs
- Visualizations
- Clients from Start to Finish
- Brainwave Assessment and Reading

Unit 3

- Case Studies
- Best Practices with Children

Unit 4

- Software
- Business Basics
- Marketing your Business
- BST Optimization Suite
- Virtual Lab

Unit 5

- Support Center
- Recognizing Bad Data
- BST Ticketing System

Unit 6 (on site)

- Working with Clients
- Q&A with CEO Lee Gerdes
- Troubleshooting
- Protocol Evolution
- Certification/Testing

Helpful hints about

TAKING THE CLASS

Director of Education:

Natalie Collins, Director of Education for Brain State Technologies, is your contact for any issues you face in completing the coursework. It is best to ask questions at the time they occur, so don't hesitate to be in touch with her. She can be reached at Natalie.Collins@BrainStateTech.com

Computer experience:

You will need to have a basic familiarity and ability to use computers in order to successfully complete this course. The Computer Knowledge Form, available in the Welcome section of the Education website provides more details.

Website and login information:

Before the start of the class, you will receive login information and detailed instructions on how to navigate the website. If you encounter obstacles logging into the website, please contact the Director of Education.

Class time:

With the online coursework, you are able to complete the work at your own pace, as long as you meet the due dates identified on the syllabus. There are no specific hours that you are required to be online during your training. The online training takes approximately four weeks. You should anticipate spending at least 10 to 15 hours per week on the course. There is a rich amount of information to digest, so most students find it beneficial to plan to spend one-to-three hours per day on the coursework. (In other words, you are likely to learn better if you pace yourself, instead of trying to cover the coursework in a longer, concentrated period of time.)

Curriculum:

The curriculum can be intense and demanding. There are Power Point presentations, video/webinars, handouts, diagrams, quizzes and homework. In addition to the standard curriculum, you may receive additional items via email that pertain to your coursework. Announcements will also be posted on the Education Website to provide students with curriculum updates or reminders about the deadlines.

Assignments:

A variety of assignments are due throughout the online training – quizzes, homework, etc. It is important that you complete the assignments by the dates identified on your syllabus. If you start to fall behind, please contact the Director of Education immediately so that she can assist you in completing the coursework before your visit to Scottsdale.

Final exam for online curriculum:

The final exam for the online curriculum will take place during Unit Five. You will fare best if you review all of the material and your notes before you take the exam. You must pass the final exam with an 80 percent prior to coming to Scottsdale for the on site portion of your training. It is critical that you not only memorize the information, but really understand the principles that you have learned during the online training. You will use what you've learned online in order to continue your education when you arrive in Scottsdale for the on site portion of the class.

On site training in Scottsdale:

Once you arrive in Scottsdale, you will engage in an intensive seven full days of hands-on learning. Days One and Two will provide a transition to your actual work with clients. Each day's class begins at 8 a.m. and ends at 5 p.m., with several short breaks throughout the day and a one-hour break for lunch. You will find more information about special discounts with local hotels and other information about the Scottsdale area from your Licensing Specialist. Although seven straight days of instruction is intense, most students find the actual hands-on work with clients to be extremely satisfying and an excellent launching point to returning to your location to begin your work with your own clients. Upon successful completion of the on site training and certification test in Scottsdale you will receive your Basic Certification.

Additional certifications:

The education that you receive via Brain State Technologies also places you in the position to seek certification as a Certified Neurotherapist by the Natural Therapies Certification Board. This is a certification that you can seek independently.

Director of Education



Natalie Collins
Director of Education
Brain State Technologies

Natalie Collins, Brain State Technologies' Director of Education, manages the Basic Training Education Course. She maintains close connections with all facets of Brainwave Optimization to deliver the highest level of information and learning. As the field is dynamic and ever-advancing, she will connect you with Brain State's experts in working with clients, protocol identification, technology and business. Guest instructors, including Lee Gerdes, founder and inventor of Brain State Technologies, will teach some course modules.

An expert in non-traditional and adult learning, Natalie has previously managed education programs for Maricopa Community Colleges and Brookline College. Natalie also managed county-wide education and employment programs for at-risk youth in Flagstaff, Arizona. While there, she received the Excellence in Youth Leadership award from then Gov. Janet Napolitano. Natalie is currently pursuing a doctoral degree at Grand Canyon University in Educational Leadership with an emphasis in Effective Schools.

Natalie provides ongoing assistance to every student and works on behalf of their success. She can be reached at Natalie.Collins@BrainStateTech.com or at 480.588.6840.